



*If you have company vehicles:
What you don't know **WILL** cost you!*

You **want** your business to go places this year. And you can make it happen. But there's no margin for error, and no room for waste...not anymore. Chances are, you're spending **significantly** more than you should be on fleet expenses. If so, then you probably don't have the resources to look for extra business in a tough environment. Or do you? Maybe the money is there after all. Maybe it's time to find out.

FleetTraks...Welcome To Risk-Free Business Efficiency!

FleetTraks is an *affordable, easy-to-use, and completely risk-free* fleet tracking solution designed for businesses just like yours. FleetTraks units fit neatly and discreetly into your company vehicles, and use the latest in GPS technology to help you keep up with your fleet *every minute of the day – every day of the year.*

Don't Just Manage Your Fleet Costs...Control Them!

Every second your engines run and every mile your employees drive costs your business money. And you can't ride along on every service call to keep track of it all. But you can still keep tabs on your vehicles from the comfort of your office. FleetTraks helps you pinpoint the precise **location, speed and direction** of every car, van and truck in your fleet, any time of the day. With FleetTraks, you can:

- **Improve Routing.** Fewer out of route miles. More direct driving.
- **Decrease Idling.** Avoid unnecessary stops.
- **Reduce Speeding.** See speed violations as they occur.
- **Maximize Employee Productivity.** More on-time jobs. Less overtime. Better scheduling.
- **Improve Billing Accuracy.** Eliminate the timecard fudge-factor. Settle disputes with data.
- **Streamline Maintenance.** Keep up with scheduled maintenance.
- **Recover stolen vehicles.** Remotely disable a vehicle's starter (optional).

Plus, FleetTraks **delivers detailed reporting, with valuable decision-making data**, straight to your Inbox.

FleetTraks...Knowledge Is Your Bottom Line.

When you use FleetTraks, you'll benefit right away from:

- ➔ *Lower* fuel, maintenance and payroll expenses.
- ➔ *Reduced* liability and insurance costs.
- ➔ *Improved* business efficiency and environmental stewardship.
- ➔ *Knowing* where your vehicles are at all times.
- ➔ *Better* customer service.
- ➔ *More* available resources to pursue vital new business leads.

FLEETTRAKS EXPOSES HIDDEN COSTS

1. **Speed.** Lose .1 MPG for every MPH > 50.
2. **Idling.** 1 hour burns .5 to 1 gallon of fuel.
3. **Neglect.** Miss preventive maintenance intervals? Lose up to 20% fuel economy.
4. **Impact.** Each gallon of gas used emits 20 lbs. of harmful emissions.

WHAT YOU DON'T KNOW WILL COST YOU.

Did You Know? FleetTraks is powered by industry veteran On-Board Communications, so you can count on an experienced provider who delivers world-class customer service.

Stop Guessing. Start Saving!

In business, knowledge is money. And when it comes to your fleet, **what you don't know will cost you.** If you're tired of paying too much for fleet-related expenses, eliminate the guesswork. Put FleetTraks to work for your company today, and start saving money. Then, you'll have the resources to "go places" all right – places where you can find more business. And that makes sense in any economy.